

## Leonardo Dicaprio wants to “reaching people’s hearts and minds with films“

by covering a cause in protecting earth

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**USPA NEWS** - Leonardo is teaming for Documentary « Virunga » with Netflix on park rangers and the gorillas to protect. DiCaprio serves as executive producer, with his production company Appian Way also on board. According to Netflix chief content officer Ted Sarando, who declared

Ted Sarando, declared “Leo intuitively understands that there is nothing like the power of film to reach people’s hearts and minds,” he added “With Virunga, we’ll work with Leo to introduce viewers around the world to an incredible, gripping story that will have audiences guessing right up until the final act.”

The documentary will be release simultaneously on Netflix and in theaters in New York and Los Angeles on Nov. 7. The film from director Orlando von Einsiedel centers on the conflict between park rangers striving to protect endangered gorillas from poachers and industry encroaching on their habitats in Virunga National Park in the Democratic Republic of Congo. “Films like Virunga are powerful stories that are a window into the incredible cultural and natural diversity of our world, the forces that are threatening to destroy it, and the people who are fighting to protect it,” Di Caprio said. “Partnering with Netflix on this film is an exciting opportunity to inform and inspire individuals to engage on this topic.”

Leonardo Di Caprio Foundation donates \$2 million to Oceans 5 to help stop overfishing and create marine reserves. This amount of money is dedicated to projects that aim to stop overfishing and establish marine reserves in the world’s five oceans. The funds will support projects creating large protected areas in the Pacific Islands and the Arctic, while also improving fisheries enforcement in Europe, the United States and Central America. DiCaprio’s contribution also supported the protection of threatened shark populations, created a large marine monument in remote Pacific waters of the United States, and advanced efforts to protect Antarctica. He chosen Oceans 5 as he thinks “Oceans 5 is an exciting new platform for marine conservation. Working together with other philanthropists, we are making smarter, more impactful investments for the future of our planet.”

The reasons that made Leonardo Di Caprio involved in donating to Oceans 5, explains “The sad truth is that less than two percent of our oceans are fully protected. We need to change that now. My Foundation supports Oceans 5 projects that are directly improving ocean health by stopping overfishing and creating marine reserves.” Oceans 5 is a new model for collaborative philanthropy.

Founded in 2011, Oceans 5 organization develops and supports projects involving multiple groups working toward significant ocean conservation objectives. The organisation includes 8 donors who share a common inspiration for results-oriented grantmaking. Over the past three years, the group has supported thirteen projects, providing tangible benefits for the world’s oceans and strengthening ocean conservation philanthropy. “The Leonardo DiCaprio Foundation is a valued partner of Oceans 5,” said Kristian Parker, Chairman of the Geneva-based Oak Foundation, “Leo’s personal commitment is phenomenal. He brings enormous energy and enthusiasm to our work for the oceans.”

The influence of Leonardo Di Caprio takes to his involvement and personality engaged

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It is the actor’s personality honesty and all his energy enthusiasm devoted to his cause of protecting the planet and contribute to protect earth for the next generations by saving the fauna and flora within the biodiversity. His action is not only limited to financial donation, because Leonardo Di Caprio is genuinely committed to the cause he’s embracing with sincerity and expects no reward from that, but the reaching of his goals of reducing the effect of the global climate change.

His approach dedicated to the humanity is getting more and more wise and starts of impacting by positive consequences in terms of influence to the leaders listening. For instance there is a new coalition of four conservation groups, working to strengthen controls on illegal fishing in the European Union, the world’s largest seafood market; In parallel, there is a local organization in the Republic of Kiribati, which is working to implement the world’s fourth largest marine reserve, located in the Central Pacific; Meanwhile, in Costa Rica, Panama, Colombia and Ecuador, including construction of a radar facility on Cocos Island there is also a coalition of three organizations working to improve fisheries enforcement. In the USA, group of Cook Islanders are working to

create a marine park within a territory that is 3 times the size of California as well; On the other side of the planet, several organizations created Arctic marine reserves in Canada, Greenland and Russia. At the same time, and according to his coherent approach, Leonardo Di Caprio's funds also supported a coalition of 6 organizations that worked successfully to secure new global trade restrictions for endangered sharks. The Foundation also supported an international coalition of organizations seeking to create the world's largest protected areas in the waters around Antarctica.

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This is the beginning of a global awareness that should concern everybody, no matter who they are anonymous or famous, rich or no poor, in their daily life approach more respectful to nature. Leonardo is may be a pathfinder in his style, who eventually found his own way giving sense of his life. Finally he found his way through the commitment to protect the planet, populated by wildlife and flora that man himself has wrecked "Mother Earth" by his whims of rich polluters.

Leonardo Di Caprio probably thought that the real thrill usually released by the high adrenaline coming from his outstanding performance throughout his films (often became blockbusters). The real enjoyment would then lie in activism to save endangered species, before this is our own species that could also threatened if the earth is cracking under global warming.

To be followed the path of wisdom ...

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